



# **Annual Report**

## **FY 2018**

**Sharing the outcomes of the United Way of Ellis County  
2018 Campaign  
“65 Years United”**

# 2018 Notable Events



## Financial Highlights

The United Way is proud to announce the accomplishment of meeting our 2018 campaign goal of raising **\$400,000** with the help of the Bob and Patricia Schmidt Foundation and the many other donors in the community! The funding will be dispersed among 17 partner agencies that will create 21 programs for the new year. Through strategic planning, the United Way identified the need to diversify streams of revenue to strengthen the funding processes for continued fiscal growth.

## Strategic Highlights

2018 brought many challenges to the United Way. One main issue we faced was creating a strategic plan for the long-term sustainability of our organization. The Board of Directors and United Way staff worked to establish a strong strategic plan to carry us through the future. From this planning, the Board identified the need to build the existing Endowment Fund to remove all administrative expenses from our annual fundraising campaign. This will create an opportunity to fund more programs and increase donations. Additionally, the United Way will be organizing fewer fundraisers in order to grow and enhance donor relations.

## Progress Highlights

The Wonder Women League of the United Way became very visible in Ellis County during 2018. They did their Second Annual "Power of the Purse" event and doubled the fundraising outcomes from the previous year! They also completed their first Community Impact project in partnership with Adams, Brown, Beran and Ball with the Born Learning Trail. The League also completed their second Community Impact project with Matthew's Gift in partnership with Hays Med part of the University of Kansas Health System.

We have also seen growth of "Dine-Out-Day's" including the participation of 17 restaurants this year with social media support from Eagle Communications. The collaboration of businesses for community involvement has been embraced in Ellis County including a new project called Reality U. The new project gives high school students opportunity to learn about fiscal responsibility for their future. Watch our Facebook for United Way community activities and also at our website

[www.liveunited.us](http://www.liveunited.us).

# Where the Money Goes....

## 2018 Allocations



• Education • Health and Family • Income



### EDUCATION:

Big Brothers/Big Sisters	\$33,000
Hays Area Children's Center	\$38,000
Court Appointed Special Advocates	\$18,000
Western Kansas Child Advocacy Center	\$8,000
Early Childhood Connections	\$4,600



### HEALTH AND FAMILY:

American Red Cross	\$8,170
Cancer Council	\$21,000
Catholic Charities	\$8,000
Options	\$15,000
United Cerebral Palsy	\$7,000
Parents and Children Together	\$4,000
ARC	\$5,230
KVC Wheatland	\$10,000
Center for Life Experience	\$2,666



### INCOME:

Developmental Services of NWKS	\$23,000
First Call for Help	\$42,000
Western KS Association for Concerns of the Disabled	\$15,000

# Statement of Finances

ASSETS	2018	2017
Current Assets	\$362,051.50	\$379,966.38
Pledges Receivable, net of allowances for uncollectable accounts of \$20,000 in 2016 and \$20,000 in 2017	\$152,695.54	\$233,324.89
Total current assets	\$514,747.04	\$613,291.27
PROPERTY AND EQUIPMENT	\$3,709.93	\$5,263.77
OTHER ASSETS		
Heartland Community Foundation investment	\$21,404.17	\$16,318.14
<b>TOTAL ASSETS</b>	<b>\$539,861.14</b>	<b>\$634,873.18</b>

LIABILITIES AND NET ASSETS	2018	2017
CURRENT LIABILITIES		
Long-term (equip lease)	\$3,453.46	\$4,281.92
Accounts and other payables	\$20,307.14	\$4,633.04
Total current liabilities	\$23,760.60	\$8,914.96
EQUITY		
Temporarily Restricted (Allocations)	\$333,832.27	\$333,832.27
Unrestricted Net Assets	\$29,672.18	\$313,284.33
Net Revenue	-\$95,380.71	-\$21,158.38
<b>TOTAL EQUITY</b>	<b>\$516,100.54</b>	<b>\$625,958.22</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$539,861.14</b>	<b>\$634,873.18</b>

# Looking Ahead

As a result of The United Way of Ellis County 2018 strategic plan, a new mission and vision statement was crafted.

**MISSION:** *The United Way of Ellis County strategically directs resources to support our community.*

**VISION:** *The United Way of Ellis County will be known as the trusted steward of community resources and the convening agency positively impacting the community in partnership with others.*

The new mission and vision statement for the United Way will take us to and through the future along with your help and support. The United Way always welcomes your thoughts, ideas, and suggestions for our continued direction. Because of you, there are more youth on the path to success, more people becoming financially stable and we are all building a stronger, healthier community through everyone's efforts. Please share this Annual Report with your business associates so our community members see their accomplishments on "Living United"!

**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED**

United  
Way



# Partner Agencies and Programs

AMERICAN RED CROSS – Disaster Services, Training, Biomedical Services

ARC OF CENTRAL PLAINS – Hays Accessible Recreation Complex

BIG BROTHERS/BIG SISTERS – Mentoring Program

CANCER COUNCIL – Financial Services, Nutritional Supplement Program

CATHOLIC CHARITIES – Counseling Services

CENTER FOR LIFE EXPERIENCE – Group Leader/Facilitator

COURT APPOINTED SPECIAL ADVOCATES – Court Appointed Special Advocate Program

DEVELOPMENTAL SERVICES OF NORTHWEST KANSAS – Job Placement Follow Along Program

EARLY CHILDHOOD CONNECTIONS – Connections Summer Preschool

FIRST CALL FOR HELP – Backpack for Kids, Info/Referral/Emergency Aid Program, Meals on Wheels

HAYS AREA CHILDREN'S CENTER – Early Intervention Services

KVC WHEATLAND – Capacity Expansion

OPTIONS – Shelter House Services

PARENTS AND CHILDREN TOGETHER – Parenting with Conscious Discipline

UNITED CEREBRAL PALSY – Family Support Services

WESTERN KANSAS ASSOCIATION ON THE CONCERNS OF THE DISABLED – Transportation Work  
Voucher Program

WESTERN KANSAS CHILD ADVOCACY PROGRAM – Child Advocacy Center

# Company Information

## 2018 United Way of Ellis County Board of Directors

### ***President***

Kara Denton - Eagle Communications

### ***Vice President***

Justin Greenleaf - Fort Hays State University

### ***Secretary***

Kelly Lewis - Bank of Hays

### ***Treasurer***

Jude Fox - Adams, Brown, Beran, Ball Chtd

Niki Clark - Nex-Tech

Celeste Lasich - First Presbyterian Church

Georg Harms,- Hays Medical Center – University of Kansas Health Systems

Korinna Parker – Jeter Law Firm

Lisa Keever – Emprise Bank

Jacob Wood – City of Hays

Phil Smith-Hanes – Ellis County

Amy Schaffer – Fort Hays State University

Nikki Mihm – Hays Medical Center – University of Kansas Health Systems



**Sherry Dryden**

Executive Director

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**Erica Berges**

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## Additional Resources

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[www.liveunited.com](http://www.liveunited.com)

[www.facebook.com/unitedwayofelliscounty](https://www.facebook.com/unitedwayofelliscounty)