

# Annual Report

**FY 2017**

*Sharing the outcomes of the United Way of Ellis County 2017 Campaign “Heroes in Action”.*

## **ADDITIONAL RESOURCES**



Tel 785-628-8281

205 E. 7th Suite 111  
Hays, KS 67601

[www.liveunited.us](http://www.liveunited.us)  
[www.facebook.com/unitedwayofelliscounty](https://www.facebook.com/unitedwayofelliscounty)  
[uweced@ruraltel.net](mailto:uweced@ruraltel.net)

# Table of Contents

---

## Contents

|  |   |
|--|---|
| To the Citizens of Ellis County_____         | 1 |
| Where the money goes..... _____              | 2 |
| Partner Agencies and Programs Funded _____   | 3 |
| Statement of Financial Position_____         | 4 |
| Statement of Financial Position, cont. _____ | 5 |
| Board of Directors and Staff _____           | 6 |
| Company Information _____                    | 7 |

*“We make a living by what we get, but we make a life by what we give.”*

*Winston Churchill*

---

## To the Citizens of Ellis County

---

### Strategic Highlights

2017 was the first year after the allocation process change had been implemented. The United Way and CARE Council application process was transitioned during 2016 to the fall/winter from the spring. This allowed opportunity for the CARE Council to determine agency allocations based on actual money raised/pledged instead of hoping allocations requested would be raised. Additionally, the application process was opened for the first time in many years and the application was provided online. This gave opportunity for a more competitive funding process. Additionally, a community needs assessment was completed.

### Financial Highlights

Fiscal year 2016 saw consistency in donations staying the same as in the previous year maintaining for the 2017 allocations. However, campaign 2017 saw a decline of \$20,000 due to continued changes in the economy and employment with an outcome of donations reaching below the targeted goal. Additionally, the United Way updated their reserves policy changing to six months in reserves for both operations and allocations.

### Progress Highlights

2017 saw a year of changes. Boardwalk was created in partnership with the Hays Area Chamber of Commerce for all non-profits to have training opportunity for board and administrative development. The Dine-Out Days promotion grew from 4 participating restaurants to 13 with even more anticipated for 2018. The Pumpkin Patch Fun Run/Roll was created as was the Power of the Purse. The Wonder Women League was created from the Power of the Purse event. As of the beginning of 2018, the Wonder Women League has grown in membership and continues growing. They have already identified their first community impact project call the Born Learning Trail in partnership with Adams, Brown, Beran and Ball.

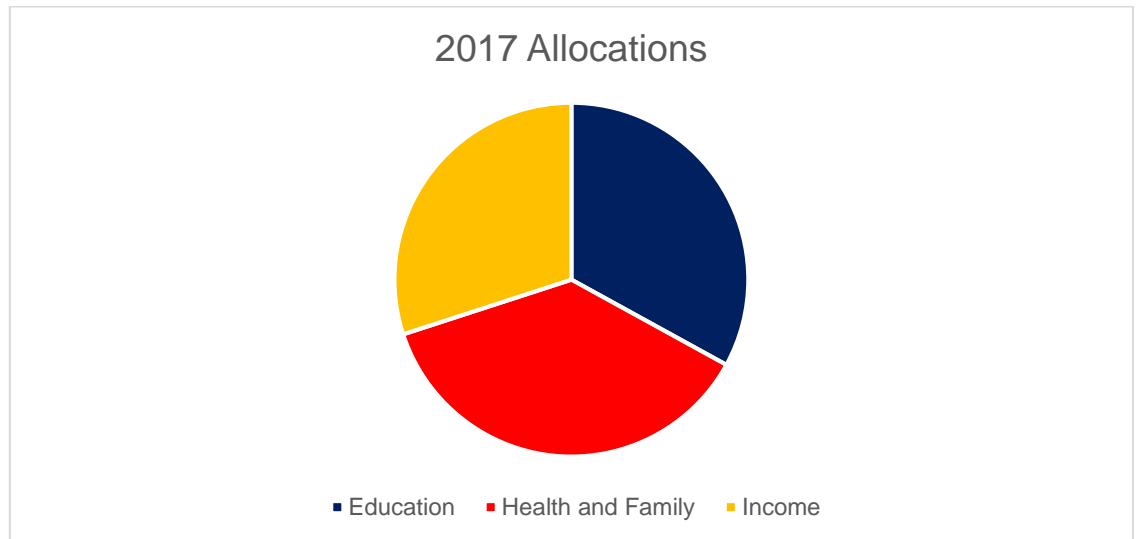
### Looking Ahead

The United Way of Ellis County is looking to continue new growth and directions while fostering existing relationships to enhance the community impact model.

Thank you for supporting the United Way of Ellis County in 2017. Because of you, there are more youth on the path to success, more people become financially stable and we are all building a stronger, healthier community through everyone's efforts. Please share this Annual Report with your business associates so our community members see their accomplishments on "Living United"!

Sherry Dryden  
UWEC Executive Director  
March 2018

Where the money goes.....



**EDUCATION:**

|                               |          |
|-------------------------------|----------|
| Big Brothers/Sisters          | \$37,500 |
| Girl Scouts of Kansas         | \$1,000  |
| Hays Area Children's Center   | \$48,073 |
| Parents and Children Together | \$4,000  |

**HEALTH AND FAMILY:**

|                                   |          |
|-----------------------------------|----------|
| American Red Cross                | \$22,000 |
| Court Appointed Special Advocates | \$19,650 |
| Cancer Council                    | \$25,000 |
| Catholic Charities                | \$10,000 |
| Options                           | \$17,000 |
| United Cerebral Palsy             | \$7,000  |

**INCOME:**

|   |          |
|---|----------|
| Developmental Services of NWKS                      | \$24,000 |
| First Call for Help                                 | \$48,075 |
| Western KS Association for Concerns of the Disabled | \$16,702 |

## **Partner Agencies and Programs Funded**

---

- **AMERICAN RED CROSS** – Disaster Services, Health and Safety, Services to Armed Forces, Biomedical Services – received \$22,000
- **BIG BROTHERS/BIG SISTERS** – Mentoring Program – received \$37,500
- **CANCER COUNCIL** – Financial Services, Nutritional Supplement Program – received \$25,000
- **COURT APPOINTED SPECIAL ADVOCATES** – Court Appointed Special Advocate Program – received \$19,650
- **CATHOLIC CHARITIES** – Counseling Services – received \$10,000
- **DEVELOPMENTAL SERVICES OF NORTHWEST KANSAS** – Job Placement Follow Along Program – received \$24,000
- **FIRST CALL FOR HELP** – New Direction, Backpack for Kids, Info/Referral Program, Meals on Wheels, Information and Referral – received \$48,075
- **GIRL SCOUTS OF KANSAS HEARTLAND** – Youth Leadership Development, Outreach – received \$1,000
- **HAYS AREA CHILDREN’S CENTER** – Early Intervention Services – received \$48,073
- **OPTIONS** – Shelter House Services, 24-Hour Hotline – received \$17,000
- **PARENTS AND CHILDREN TOGETHER** – Ten Steps to Positive Parenting – received \$4000
- **UNITED CEREBRAL PALSY** – Family Support Services – received \$7,000
- **WESTERN KANSAS ASSOCIATION ON THE CONCERNS OF THE DISABLED** – Transportation Work Voucher Program – received \$16,702

**Statement of Financial Position**

| <b>ASSETS</b>   | <b>2017</b>         | <b>2016</b>         |
|---|---------------------|---------------------|
| <b>CURRENT ASSETS</b>   | \$379,966.38        | \$400,138.39        |
| Cash and Cash Equivalents   |                     |                     |
| Pledges Receivable, net of allowances for uncollectible accounts of \$20,000 in 2016 and \$20,000 in 2017 (Down by over half) | \$233,324.89        | \$234,402.54        |
| <b>Total current assets</b>   | <u>\$613,291.27</u> | <u>\$634,540.93</u> |
|   |                     |                     |
| <b>PROPERTY AND EQUIPMENT</b>   | \$5263.77           | \$5263.77           |
| Office equipment  |                     |                     |
| <b>OTHER ASSETS</b>   |                     |                     |
| Heartland Community Foundation investment   | \$16318.14          | \$16,318.14         |
|   |                     |                     |
| <b>TOTAL ASSETS</b>   | <u>\$634,873.18</u> | <u>\$656,122.84</u> |

---

**Statement of Financial Position, cont.**


---

| LIABILITIES AND NET ASSETS           | 2017                | 2016                |
|--------------------------------------|---------------------|---------------------|
| <b>CURRENT LIABILITIES</b>           |                     |                     |
| Long-term (equip lease)              | \$4281.92           | \$4281.92           |
| Accounts and other payables          | \$4633.04           | \$4724.32           |
| <b>Total current liabilities</b>     | <u>\$8914.96</u>    | <u>\$9006.24</u>    |
|                                      |                     |                     |
| <b>EQUITY</b>                        |                     |                     |
| Temporarily Restricted (Allocations) | \$333,832.27        | \$333,832.27        |
| Unrestricted Net Assets              | \$313,284.33        | \$84,820.02         |
| Net Revenue                          | -21,158.38          | 228,464.31          |
| <b>TOTAL EQUITY</b>                  | <u>\$625,958.22</u> | <u>\$647,116.60</u> |
| <b>TOTAL LIABILITIES AND EQUITY</b>  | <u>\$634,873.18</u> | <u>\$656,122.84</u> |

## **Board of Directors and Staff**

---

### **BOARD OF DIRECTORS (2017)**

*President*

Nikki Mihm, *Hays Medical Center*

*Vice President*

Todd Haskell, *Eagle Communications*

*Secretary*

Dustin Schlaefli, *Nex-Tech*

*Treasurer*

Jude Fox, *Adams, Brown, Beran, Ball, Chtd.*

*Immediate Past President*

Terry Siek, *Hays Medical Center*

Kara Denton, *Eagle Communications*

Jacob Wood, *City of Hays*

Korinna Parker, *Jeter Law Firm*

Celeste Lasich, *Presbyterian Church*

Justin Greenleaf, *Fort Hays State University*

Phillip Smith-Hanes, *Ellis County*

Kelly Lewis, *Bank of Hays*

### **STAFF (2017)**



**Sherry Dryden**

Executive Director

Tel 785-628-8281

[uweced@ruraltel.net](mailto:uweced@ruraltel.net)



**Erica Berges**

Administrative Assistant

Tel 785-628-8281

[uwecaa@ruraltel.net](mailto:uwecaa@ruraltel.net)



## **Company Information**

---

### **ADDITIONAL RESOURCES**

205 E. 7th Suite 111  
Hays, KS 67601

**Tel** 785-628-8281

[www.liveunited.us](http://www.liveunited.us)

[www.facebook.com/unitedwayofelliscounty](http://www.facebook.com/unitedwayofelliscounty)

### **ADDITIONAL RESOURCES:**

Ellis County Community Resource Directory: [www.elliscountykshelp.com](http://www.elliscountykshelp.com)

